

Sponsorship Package

MEGAMIX™ EXP .com

An official collaboration between Ofiso Community Foundation 501(c)(3) and Megamix Expo





I trust this message will find you thriving.

On behalf of the dynamic team at Ofiso Community Foundation. In our relentless pursuit to empower businesses and foster innovation, we have built a transformative partnership with MegaMix Expo, a premier annual event renowned for uniting diverse industries and catalyzing growth opportunities across Southern California.

At Ofiso Community Foundation, an organization Businesses Code (IRC) Section 501(c)(3), we champion the ethos of progress, believing that fostering inclusive, diverse, and innovative educational solutions is the cornerstone of sustainable development. With unwavering dedication, we tackle pressing challenges facing small businesses, striving to leave an indelible mark on the landscape of entrepreneurship.

This year, as we gear up for the MegaMix Expo in the vibrant heart of the San Gabriel Valley, we are hosting a series of events and workshops meticulously crafted to equip attendees with invaluable insights and actionable strategies spanning various business domains.

Event: MegaMix Expo San Gabriel Valley (MegaMixExpo.com)

Date: March 12-13 2025 (2 Day Event)

Location: Santa Anita Park, 285 W Huntington Dr, Arcadia, CA 91007.

Audience: Entrepreneurs, small business owners, industry leaders, and professionals from diverse sectors.

Becoming a sponsor at the MegaMix Expo presents a myriad of advantages, including heightened brand visibility, unparalleled networking prospects, and the opportunity to spearhead inclusive leadership in your industry by aligning with premium educational content. Moreover, it underscores your commitment to community engagement, positioning your organization as a beacon of excellence and a catalyst for positive change.

Enclosed is a comprehensive sponsorship package tailored to highlight the many benefits awaiting your esteemed organization. We are eager to discuss the intricacies of this opportunity and explore avenues for collaboration that promise mutual enrichment and enduring success.

To take the next decisive step towards an impactful partnership or to gain further insights into our vision, please do not hesitate to reach out to me at, 626-297-3613 or via email, alexis@ofisocf.org, to answer any questions and discuss this exciting opportunity in more detail.

Thank you for considering this transformative sponsorship opportunity. Together, let us embark on a journey of collaboration and innovation, as we endeavor to make the MegaMix Expo San Gabriel Valley an unforgettable milestone in our collective quest for excellence.

Warmest regards,

Alexis Salamanca
President, Board of Directors
Ofiso Community Foundation

SPONSORSHIP PACKAGES

Join us as a sponsor of the **8th Megamix Expo** — the premier local event connecting thriving companies across industries.

As the title sponsor, your company will gain exposure to over **3,000 entrepreneurs**, innovators, and industry leaders expected to attend.

With a tailored sponsorship package, you can position your business as an influential supporter of networking and growth across the San Gabriel Valley business community. Our various sponsor tiers provide options to suit different marketing goals and budgets.

Perks include prime logo placement on the backdrop red carpet, online streaming advertising, exhibit space, speaking opportunities, promotional and marketing materials, social media features, local digital business guide publications and more.

Partner with us for **the 8th Megamix Expo** and make a powerful impact as you connect with fellow business innovators driving our region forward. We invite you to review the full sponsorship levels and benefits and start amplifying your brand today!

The expo provides unmatched networking with hundreds of exhibitors and speakers sharing insights on gaining competitive edge through business innovation and social media strategies. This expo will be the premier event for companies looking to build partnerships, find investors, and recruit top talent. As part of the sponsorship package, your company will be featured in promotions by key local business networking associations and **local chambers of commerce**.

This level of exposure and connection with the Inland Empire business ecosystem makes this expo an essential marketing and networking event for your company.

Exhibiting your business

Here are 5 main reasons it is important to leverage this premier business expo:

- **Gain exposure** with attendees from across the region eager to find new products, services, and partners
- **Showcase your brand**, technologies, and offerings to highly targeted leads and prospects
- **Network one-on-one with C-level decision makers** and generate new sales opportunities
- **Demonstrate thought leadership** by participating in speaking sessions, seminars, or workshops
- **Promote your company** alongside regional chambers of commerce and business associations to amplify your visibility and credibility

Attracting qualified attendees?

Generating excitement and drawing qualified attendees are crucial to making a business expo impactful. We deploy a multi-channel marketing strategy in Southern California, including:

- Social media campaigns on Instagram, Facebook, and LinkedIn
- Email blasts
- Streaming audio: 116K radio stations & live sports
- Geofencing
- Display/Pre-Roll/CTV and OTT managed networks
Non-skippable commercials on Amazon OTT, YouTube, and Connected TV
- Community business networking events in the San Gabriel Valley

Our Press Release efforts secure coverage in 1,359 Media Networks Nationwide.

Major Sponsorship Opportunities

Sponsorship Benefit	Bronze	Silver	Gold	Platinum	MEGA
	\$5,000	\$10,000	\$15,000	\$20,000	\$50,000
Megamix Expo Extra Entry Tickets*	X	X	X	X	X
Sponsor Logo on RED CARPET Backdrop	X	X	X	X	X
Prominent Booth Area	X	X	X	X	X
VIP In Person Admission Ticket	X	X	X	X	X
Ad at the MegaMix Expo Digital Guide	1/2 Page	Full Page	Full Page	Full Page	Full Page
VIP Virtual Admission Ticket	X	X	X	X	X
Logo on Website Sponsorship Page Megamixexpo.com and Ofisocf.org	X	X	X	X	X
Personalized/Customized Flyer	X	X	X	X	X
Email Campaign(s) Sponsor Banner	X	X	X	X	X
Company Name added to PR (Press Release)	—	X	X	X	X
10 Secs TV/Monitor Slide LIVE during the Expo**	—	X	X	X	X
Company Spotlight — Instagram Advertising [†]	—	1 Week	X	X	X
Home Page Banner Advertising ^{† ††}	—	—	1 Months	3 Months	6 Months
Company Spotlight — Facebook Advertising [†]	—	—	1 Week	X	X
Company Spotlight — LinkedIn Advertising [†]	—	—	1 Week	1 Week	X
1 Year Virtual Banner at MegamixExpo VE Lobby ^{††}	—	—	—	X	X
1 Year SPOTLIGHT at the MegaMix Expo Website ^{††}	—	—	—	X	X
Customized Advertising Geofencing ^{††}	—	—	—	—	X
Featured on Sponsors & Founding Page for the life of the MegaMix Expo Digital Guide	—	—	—	—	X
Sponsorship Covers 1 Full Year (2 Events) all benefits when applicable	—	—	—	—	X

*Entry tickets given as promo codes. ** Only in San Gabriel Valley Megamix Expo Location. † Spotlight on Social Media for 1 Week, Sponsor must provide creatives. ††Megamixexpo.com Home Page Banner Advertising on Website contact us for specs. †† Sponsor must provide creatives. Contact us at:

alexis@ofisocf.org | Ofiso Community Foundation (IRC) Section 501 (c) (3) Donors can deduct contributions under IRC.

We are qualified to receive tax deductible bequests, devises, transfers or gifts under Section 2055, 2106, 2522 Section 170 (b)(1)(A)(vi). Tax ID 92-0728719

The Power of Business Mentorships

Creating a Legacy of Diversity, Equity and Inclusion

MEGAMIXEXPTM.com

SAN GABRIEL VALLEY • MARCH 12-13, 2025

SANTA ANITA PARK, ARCADIA, CA



NETWORKING • JOB FAIR • SHOPPING • FOOD • MUSIC & ENTERTAINMENT • WORKSHOPS!
THURSDAY MEGA NETWORKING MIXER \$35 • INCLUDES GENERAL ADMISSION



Empowering Our Local Businesses!
Buy, Shop, Support and Invest in Your Community.



"An official collaboration between Ofiso Community Foundation (501(c)(3)) and Megamix Expo"

Sponsorship & Exhibitor Opportunities Available
 (626) 869-2396 • (626) 382-2063 • salesteam@megamixexpo.com